

HOW ARE YOU A SUPERHERO TO YOUR CLIENTS?

You're out there every day, doing everything in your power to help keep your clients compliant with tax changes, new legislation, and day-to-day events that can put their business success at risk. You are their most trusted, valued business advisor. In the eyes of your clients, you're a tights-wearing, cape-sporting, masked crusader who protects their business, helps them achieve their business ambition, and saves them money.

WHEN IT COMES TO ACCOUNTING, WHAT'S YOUR SUPERPOWER?

X-RAY VISION

Any small business owner can look at a cash flow statement to see what is happening in the business. But you can see beyond the numbers to envision potential lucrative opportunities for your clients as well as to alert them to concerns before they materialize. You add the insights and intelligence to the data.

With your x-ray vision, you can transform yourself and your firm by expanding the role you provide to your clients and **offer valuable business advice** to them all the time, not just at tax time.

ACCESS TO SUPER GADGETS


Not all superheroes have special powers; some just have access to extraordinary gadgets. These extraordinary tools of the trade include things like apps that let you access your clients' financial data remotely. Solutions that are available to accountants and help you be a better partner to your clients. And education opportunities that help you deliver value above and beyond tax and compliance services.

As a super gadget user, you've tapped into the latest technologies to help you **attract and retain more clients** . . . even as their business needs become more complex.

BEING IN TWO PLACES AT ONCE

Your secret identity as a superhero only stays hidden because you're capable of performing multiple tasks at once, seemingly faster than a speeding bullet. Sometimes you may feel like you need capes in different colors to match the many hats you wear every day! You're always looking to improve your business efficiency to help both you and your clients.

Luckily, your clients never need to know how easy it can be for you to **get more done in the day**, thanks to modern technology.



SAGE creates solutions that help accounting professionals like you become superheroes to your clients.

IT DOESN'T TAKE A SUPERPOWER TO:

- Expand your role from tax time to all the time.
- Acquire and retain more clients.
- Get more done in a day.

**YOU CAN'T DO THAT WITH SOFTWARE . . .
YOU CAN DO THAT WITH SAGE.**

Become a **#SAGESUPERHERO**
to your clients.

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