



## Win a chance to boost your business

Learn, network, and explore New Orleans!

As a working mom, you know how hard it can be to juggle work and home. Did you know:

- 55% of Business Among Moms members work entirely from home, while most of the rest do some combination of home, office, or mobile.
- 36% have an e-commerce/online business.
- About one in five members owns a business with employees.\*

### Need some help with time management?

Enter for a chance to win two conference registration passes to New Orleans for Sage Summit 2015, a \$1,598 USD value! You'll hear from global thought leaders, network with peers, and learn tips and tricks for streamlining day-to-day processes so you can get back to doing what you love: running your business and spending time with your family.

Past attendees describe it as part conference, part festival, and all about transforming your business. What will your story be? Write your next chapter in the Big Easy.

#### See contest rules

## Sage Summit: What will your story be?

Enter for a chance to win two conference registration passes to Sage Summit 2015 to hear from top business leaders in four days of education, networking and fun

networking, and run.	
First name*	
Last name*	
Email address*	
Phone number*	
Who are you?*	Please Select
Country*	Please Select
	to opt in for marketing ns. You may opt out at any time.
*Required field	
Enter Now	

\*Based on an online survey was conducted in September/October 2014 among 183 members of Business Among Moms who run their own business. The margin of error is +/- 6% at a 95% confidence level.

















Ernest N. Morial Convention Center | New Orleans, LA



# Thank you for entering our sweepstakes!

We'll announce our winners [date]. Good luck!























July 27-30, 2015 Ernest N. Morial Convention Center | New Orleans, LA

## Thank you for entering our sweepstakes!



Thank you for entering for a chance to win two conference registration passes to Sage Summit 2015 in New Orleans to learn from top business leaders and network with your peers. We'll announce our winners on [date]. Good luck!

In the meantime, see all the great things Sage has to offer growing small businesses!

















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July 27-30, 2015 Ernest N. Morial Convention Center | New Orleans, LA

## Congratulations to [name]!



You have won two conference registration passes to Sage Summit 2015 (a \$1,598 value).

If you didn't win the sweepstakes, don't worry! We're offering a special registration rate of \$299 to Business Among Moms members. Save \$500 when you register using the promo code BAMSAGESUMMIT by June 15.

**Register Now** 















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## What are your business challenges?



When we surveyed Business Among Moms members, they told us they started their own business primarily to be their own boss, do what they love, and focus more on raising their children. While they found access to capital, social media, and sales challenging in their business lives, their most common personal challenges are time management and work/life balance.\*

You're not alone! At Sage Summit, you can hear from speakers like Heather and Lori from the hit TV show The Cupcake Girls on how they overcame challenges like those you run into every day. Plus, you'll have a chance to network, discover new technology, and kick up your heels in the Big Easy.

Past attendees describe it as part conference, part festival, and all about transforming your business. Join us July 27-30 in New Orleans at a special Business Among Moms rate of \$299 (regularly \$799)! Just use promo code BAMSAGESUMMIT by June 15.



#### Register Now

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# How confident are you in handling the finances for your mom-owned business?



We surveyed Business Among Moms members about how they handle their companies' finances. Here's what we learned:

- 73% of you said your financial management knowledge is self-taught; 29% seek the advice of accountants and consultants.
- You feel you are most lacking in knowledge of financial planning, managing costs, cash flow, and taxes.
- You handle accounting in a variety of ways, with by hand/spreadsheet being the most common.

Take back control of your finances so you can focus on doing what you love: running your business and spending time with your family.

At Sage Summit, you can hear from speakers including Heather and Lori from the hit TV show, The Cupcake Girls, and hear from other top business leaders. Plus, you'll have a chance to network, have some New Orleans-style fun, and get tips and tricks on managing your business finances with confidence.

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#### **Register Now**

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